

TEST REVIEW

1. Be able to visually identify these alignment styles:
Flush left(Justify Left), Flush right(Justify Right), Justified or Centered.

Alignment style most often associated with newspapers to allow a clean, vertical format for the text.

Where might you often find centered type alignments being used?

Explain a good rule to use when adjusting the spaces between letters?

What factors should you consider when determining the the width of a column of text?

Why was the term leading used and when did this term originate?

Another word for letterspacing.

Point sizes associated with display type.

Point sizes associated with body copy (paragraphs of text.

Letterspacing should only be measured by;

Name given to height of lowercase letters.

Slanted posture of serif typefaces is called;

Type size is generally measured in what units;

Typographic hierarchy generally places the heavier objects at the;

Name three of the earliest ancient cultures that used a written form

of language;

How many points are in an inch?

How many points are in a pica?

The width of a column of text is generally measured in units called;

Another name used for line spacing is;

The five historic classifications of type are?

Simplified drawings of objects.

Drawings used to convey ideas.

Drawings that use phonetic sounds to create a new compound word.

Select 5 different materials used to write on by various ancient cultures.