
Creative Kerning

Creativity demands breaking rules, creatively. All of the following examples were done using kerning, range kerning, baseline shift and vertical/horizontal scaling.

c o r

I D E N T I T Y

p o r

M A N U A L S

a t e

love
life

Typography
made to fit.

tight fit jeans

s p a c e d O u t

l o n g ^{the} & ^{short} of it!