

NAME EXERCISE

Using your first and last name together with no space between them, work out the following exercises. These can use both uppercase and lowercase together or all uppercase letters or a combination of both. Start each exercise using 32-point type and adjust as the exercise requires.

- Exercise 1.01** Contrast of a sans serif typeface and a serif typeface.
- Exercise 1.02** Contrast of weight using only a sans serif typeface.
1.03 Contrast of weight using only a serif typeface.
- Exercise 1.04** Contrast of weight and size using only a sans serif typeface.
1.05 Contrast of weight and size using only a serif typeface.
- Exercise 1.06** Contrast of style (italic vs roman) using only a sans serif typeface.
1.07 Contrast of style (italic vs roman) using only a serif typeface.
- Exercise 1.08** Contrast of weight, size, value and style using only a sans serif typeface.
1.09 Contrast of weight, size, value and style using only a serif typeface.
- Exercise 1.10** Contrast of typeface using two different sans serif faces.
1.11 Contrast of typeface using two different serif faces.
1.12 Contrast of typeface using a sans serif faces and a script face.
- Exercise 1.13** An experiment of contrast open to your discretion.

ROBERT **JONES**

Example of exercise 1.02

Robert *Jones*

Example of exercise 1.12