

For Test #2, you'll need to be familiar with these terms and concepts:

serifs

descenders

Leading

baseline

X-height

em space

em dash

using bold or underlining text in body copy

hyphenation rules

readability

river

widow

orphan

alignments

typesetting specs (Textbook p. 142)

Helvetica Bold

12/16 x 20p.

F.L./R.R.

ellipsis

kerning

font

bleed

measurements

tracking

size of ballot boxes/checkboxes in relationship to surrounding text

non-breaking space

type anatomy