

**Project 2****WordProject**

Choose three words from the list below. In three different compositions, arrange each word to express its meaning (one word per composition). The composition is 6 x 6 inches square. You may vary the size, spacing, placement, and orientation of the letters. You may execute your project by tracing letters, cutting and pasting photocopied letters, using a computer, or any combination of these methods.

Use the typefaces Futura Bold, Myriad Pro Bold or Myriad Pro Black, Gill Sans Bold or Gill Sans Ultra Bold or an instructor approved oldstyle serif face. You may repeat, omit, slice, block, or overlap words or letters. Do not use drop shadows or horizontal/vertical scaling (distortion) without instructor approval and a good reason for doing it!. Consider the entire space of the square.

**Between classes:** Forward digital files as email attachments or see me during office hours to okay sketches.

**Next week:** Preliminary critique

**Final critique:** Make refinements to your design in relation to feedback in class..

**Presentation:** Mount your final printouts on 9 x 9 inch black board.

**Color:** Black plus one color if it adds to the concept solution.

**abrasion**  
**absorption**  
**absorption**  
**circulation**  
**commotion**  
**defection**  
**dilation**  
**erosion**  
**flexion**  
**gravitation**  
**impersonalization**  
**mutation**  
**pulsation**  
**syllabication**  
**unification**  
**variation**

**part two:**

Select your most successful design and create an interactive version using Flash.

Instructor will provide tutorials on Flash throughout semester. This will be due on the next to last class day.

**printing tip:****crop marks**

Crop marks allow you to easily trim a document to its custom size.

In InDesign, select Marks & Bleeds>Crop Marks in the PDF export dialog box.

In Quark, select "Registration-centered" in the Print dialog box.

When you are cutting, be sure not to slice off crop marks while you still need them. Make each cut just past each corner, leaving the "frame" of paper intact until you have made all your cuts.